



Girls In Real Life Situations (GIRLS)
Leadership and Entrepreneurial Development

ACCEPTING APPLICATIONS FOR MENTORS – September 1 – 15, 2010

GIRLS is looking for 20 mentors to support the development of young women in the Twin Cities. GIRLS is a special program of the Pink Purse Project™. The Pink Purse Project™ was formed as a result of President Obama's call to the nation to serve in our own communities. This is a not for profit organization that currently serves the Minneapolis/St. Paul metro area. At the Pink Purse Project™, we believe that the right purse can resurrect a woman's confidence. **Our mission is to empower women with renewed confidence and a positive self-image.** Not just a bag for lipstick and gum, the Pink Purse Project™ holds access to community resources, emotional and physical support and financial services. We're distributing more than purses and personal items, we're sharing the value of self-worth.

The Pink Purse Project™ targets women with a history of homelessness, human trafficking, domestic abuse, financial difficulty, low self esteem, depression and overall insecurity. Through the gift of a purse, this project reaches women and provides them with encouragement, strength, and resources to assist them in overcoming their current situations. Consequently, it enables them to make positive life changing decisions that will increase their confidence as well as empower them to become assertive influential women in their communities.

Girls in Real Leadership Situations (GIRLS) empowers individual girls to increase awareness and readiness to educate the community and achieve economic well-being by promoting programming that teaches and supports girls in business planning and development, in how to operate their own non-profit business. GIRLS seeks to engage high school girls (ages 13-18) from communities of color, poverty and low-economic and immigrant backgrounds.

GIRLS will empower participants to create forums that will promote opportunities to educate the community regarding issues that are important to them today and for years to come. Participants in GIRLS will:

- Develop positive leadership skills
- Gain awareness of economics and issues that impact their economic success and learn how speaking out informs the community and empowers them to succeed.
- Gain knowledge and understanding through internships that encourage interaction with women business owners of non-profit organizations.
- Gain skills in business concepts, product development, marketing, goal setting, finance and public speaking.
- Gain an understanding of the power of entrepreneurship and philanthropy.
- Gain friends and authentic relationships and a sense of purpose

MENTORING for GIRLS

As a volunteer mentor for a GIRLS participant you will be responsible encouraging, empowering and providing guidance to a young woman between the ages of 14- 18 years old. You will be positively impacting the decisions, focus and future of your mentee. This will be an eight month commitment for about four hours per month. In addition, there will be three group events that will engage you and your mentee with the entire GIRLS program and Pink Purse Project staff and volunteers.

Mentor Requirements and Commitment will include:

1. A 2-hour mentor training in September
2. Three 2-hour group sessions between October 2010 and May 2011
3. One face-to-face mentor/mentee meeting per month
4. One weekly phone call follow-up with mentee
5. One weekly electronic journal reading and follow-up with mentee
6. One end of the year debrief session in June 2011

Eligibility:

1. Be a woman business owner or woman community leader.
2. Be a woman committed to the personal, social and academic development of girls.
3. Be able to pass a BCA background check.
4. Be organized, energetic and creative.

If you are interested in being a mentor please contact us at 763-657-0133